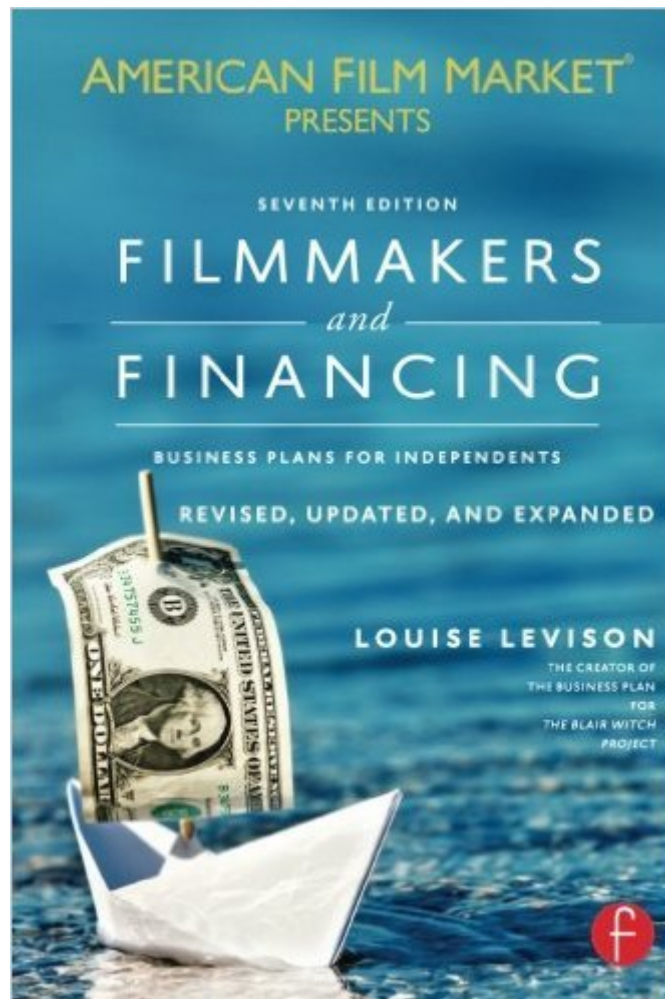


The book was found

Filmmakers And Financing: Business Plans For Independents (American Film Market Presents)



Synopsis

In this new and updated ultimate filmmaker's guide, Louise Levison gives you easy-to-use steps for writing an investor-winning business plan for a feature film including:

- Comprehensive explanations for each of the eight sections of a plan
- Full financial section with text and tables
- Sample business plan
- Companion website with additional information for various chapters and detailed financial instructions
- advanced math not needed
- New! Breaking the rules: how feature documentary, animated, and large format films differ
- New! Communicating with investors: who they are, pitching to them and the experiences of other indie filmmakers

Book Information

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Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (38 customer reviews)

Best Sellers Rank: #530,265 in Books (See Top 100 in Books) #221 in [Books > Humor & Entertainment > Movies > Industry](#) #361 in [Books > Business & Money > Industries > Media & Communications](#) #786 in [Books > Textbooks > Humanities > Performing Arts > Film & Television](#)

Customer Reviews

Have you ever wanted a step-by-step guide on how to finance your independent film without being given a step-by-step guide on how to finance your independent film? If so, this is your book. A bloated, 200 pages too long, set of confusing instructions that has many glaring omissions, but still manages to tell you how to go about financing and building a business plan without actually telling you how to finance and build a business plan. A masterpiece of the round-a-bout. With great hollow sayings like, "Be persistent," "Every investor is different," and "Seeking reality," all multiple times, in different chapters. Ugh. Most of this book can be learned from reading a simple article on how a small film made it big in the Hollywood Reporter, then analyzing from where they started. But instead, this book contains ambiguous chapter after chapter. Promising a step by step and simple approach to creating your business plan later in the book, and then never delivering on it. It's also a

reference book to information never given in each chapter. Example; References are made to information never emphasized in previous or upcoming chapters in the current chapter you are reading -- [As discussed in Chapter 6] -- When all that was discussed in Chapter 6 is how the chapter you're currently reading has the answers. It doesn't. It's as screwy as the head-spinners at a Hollywood party and in its Seventh Edition. There are no insights. There are a few bits here and there on what you need to do, which basically boils down to common sense: Research and use the internet. Find an example business plan out there, then adapt it to your project. Grab a phone book and call doctors, rich people, or throw a party.

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